Góðan dag,

Vinsamlega sjáið meðfylgjandi tölvupóst með beiðni frá þróunarverkefninu Björgvin.

Björgvin er vettvangur fyrir eldra fólk til að tengjast öðru fólki á svipuðu reki með hjálp tækninnar. Þeim vantar nú þátttakendur í markaðskönnun og óska við því eftir ykkar aðstoð. Þ.e. að þið áframsendið könnunina til ykkar félaga. Þessari könnun er ætlað að gefa innsýn í notkun, viðhorf og þarfir fólks 50 ára og eldra þegar það kemur að samfélagsmiðlum og snjalltækjanotkun.

Könnunin tekur um 10-30 mínútur, svör þátttakenda eru nafnlaus, ópersónugreinanleg og órekjanleg til þátttakenda.

Bestu kveðjur,

Steinunn

**Steinunn Valdimarsdóttir**  
*Verkefnastjóri*

**LEB – Landssamband eldri borgara**

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**From:** Björgvin [mailto:[hello@bjorgvin.app](mailto:hello@bjorgvin.app" \t "_blank)]  
**Sent:** miðvikudagur, 21. júlí 2021 09:01  
**To:** [leb@leb.is](mailto:leb@leb.is)  
**Subject:** Þróunarverkefnið Björgvin óskar eftir þinni aðstoð?

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| --- |
| Góðan daginn,Við erum þverfaglegur hópur meistaranema sem vinnur að þróunarverkefninu Björgvin. Verkefnið hlaut nýverið styrk úr nýsköpunarsjóði námsmanna hjá Rannís. |

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